

**TARARUA VET
SERVICES
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**We are on the Web
www.tararuavets.co.nz**



Companion Animal Newsletter

AUTUMN 2013

THE IMPORTANCE OF CONSISTANT FLEA & WORMING

Having a flea or worm burden can greatly affect your dog. Worms can cause increased feeding requirements, poor body condition, diarrhoea and poor performance. The hookworm (*toxocara canis*) is one type of worm found in dogs. It is important as it can migrate from the intestines to the eye resulting in a syndrome called chorioretinopathy. This can greatly affect your dogs vision and even result in acute blindness. Sometimes the first and only sign of chorioretinopathy is that you may notice your dogs eyes looking more reflective than normal. In a survey performed in 2010 at a dog trial, they found that 40% of the dogs had a worm burden. The majority of these owners were on a monthly worming program however confessed to not always giving the worm tablets when they received them. Yes these are farm dogs, however, farm dogs are wormed more often than our pets. Call into the clinic to get your Drontal Worm tablet today.

NEW PRODUCT

seresto®

8 months flea & tick protection

Seresto provides 8 months continuous protection for cats from fleas and ticks in one easy application. The active ingredients in Seresto are specially formulated for steady dose-adjusted release that spreads over your cat or dog, remaining in the fatty layer of the skin and coat, where they are effective against fleas and ticks for 8 months. Best of all, fleas don't have to bite your cat to be killed, so your pet suffers less of those painful bites. It also effectively repels and kills ticks, preventing them from attaching to your cat. While ticks are not a common sight in our area, a warm dry summer such as we have seen this year, is often associated with a significant increase in numbers.

The top 5 benefits of Seresto

- 1) Fast relief from painful bites from fleas and ticks
- 2) Prevents development of further fleas
- 3) Long-lasting and easy to use
- 4) Safe for the family and the pet
- 5) Water resistant

Seresto is available from your veterinarian.

Season after season

8 months protection

seresto®

NEW
Only from your vet

Seresto® kills fleas, repels and kills ticks

Long lasting, continuous protection for 8 months

Easy to apply collar

Controlled release of 2 active ingredients

Low dose, safe for families, dogs and cats

Water-resistant & odour free

BAYER

Continuous protection from fleas and ticks for 8 months

**+ 24 HOUR
EMERGENCY CARE**

**PAHIATUA 063768046
DANNEVIRKE 063746062**

IN-STORE SPECIALS

ADVANCE
ADVANCED PET NUTRITION™

13-15kg Advance Dog Food SPECIAL \$99



get 3 x

Advance cans free



**Get any 3kg Advance
Cat or Dog Food
and get 3 x cans free**



WARNING—TOXIC ALGAE

We are seeing increased levels of toxic Algae in our rivers due to the weather being so warm and the rivers running low. When we have less rain and the rivers are low the toxic algae is flushed away less frequently.

Not all algae are toxic but the "cyanobacterium" which looks like black/brown mats can be fatal if ingested.

SYMPTOMS OF TOXICITY

Lethargy, muscle tremors, fast breathing, convulsions. Death can occur within 30mins of ingesting. If you see your dog eat this algae please contact us immediately!



+ **24 HOUR
EMERGENCY CARE**
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